Colonie Soccer Club
Board Meeting Minutes
Date: March 19, 2026
Time: 7:00PM
Location: Zoom

1. Call to Order

The meeting was called to order by Ken Jubie, President at 7:00PM

2. Determination of Quorum

The Secretary, Becky O'Hare, confirmed that a quorum was present in accordance with the organization's bylaws

3. Roll Call

Present: Ken Jubie, Jay Jackson, Brittany Valenzea, Jenn Shields, Kristen Bell, Becky O'Hare, Tony Greene (Joined at 7:30PM)

4. Technical Director Compensation

- Ken informed of Tony's request for increase in pay
  - Provided research of similar positions in other clubs and the compensation
- Restructure
  - Coaching Director – Tony Greene $20,000/YR
    - Focus on the program, recruiting, coaching etc
  - Technical Director- TBD $5,000/YR
    - Focus on scheduling, backoffice paperwork, etc

5. Spring Field Set up

- 4/11/2026
  - 9am
  - U14 and up to go and assist

6. Futsal Review:

- Program Feedback
  - Tony and Ken reported postive feedback from parents and players
  - Strong engagement from 3rd-6th graders
  - Tony highlighted challenge of limited space, but felt it was effective
  - Tony suggested the addtion of a second hour in the future to accommodate more players
- Identification of Prospective Travel Players
  - Tony noted 2 or 3 standout boys and a strong group of girls
    - Particulary in the youonger age group
  - Suggested outreach to these familes could help rebuild U10-U12
- Group Photo
  - Jenn Confirmed email was sent to futsal participants about wearing their shirts for a group photo
  - Ken requested photo be added to website to showcase programs success

7. Spring Rec Soccer

- Discussed bringing back food trucks
  - Reach out previous vendors and invite them back
- Sponsorship
  - Jenn reported securing 3 new sponsors, meeting the goal of 8 sponsors for a total of $6,100
  - Logos sent for jersey printing
  - Arrangements were made to match jersey colors with sponsor branding
- Registration Numbers
  - Jenn provided an update of 188 current registrations
    - Numbers lower than previous year
    - Expecting late surge based on previous trends
  - Discussed impact of late registrations
    - May need to keep registration open extra few days if necessary
- Promotion and Outreach
  - Jenn & Brittany discussed ongoing efforts to promote registration through weekly emails, social media posts, outreach to local schools and parent groups
  - Tony suggests printing flyers for distribution to teachers mailboxes

    - Discussed posting in visible community spaces (i.e. Afrims, etc)
- Incomplete Registrations
    - Jenn sent emails to families with incomplete registrations and identifed duplicate entries; will follow up
- Age Group Distribution
    - Reviewed registration numbers by age group,
        - Drop off after 6th grade
        - Lower than expected kindergarten participation
    - Tony mentioned local competition from other soccer programs
        - Condiered posting flyers in competing venues
- Communication
    - Brittany discussed previous confusion on team assignments and schedules, emphasized the importance of routine communication and clear posting of schedules to avoid these issues

8. Travel Program Planning and Premier/Select Team Proposal

- Tony presented a comprehensive plan for enhancing the travel program with new select team structure for U14 and above detaling training, competition and retention strategies
    - Select Team Structure
        - Tony outlined a plan to create a more competive team enviroment for U14 and U16 players including:
            - Highter training intensity
            - 3 weekly practes (two on turf; one futsal)
            - Use of video analysis for player development
        - Training and Facility Logistics
            - Proposal included leveraging school facilites to minimize costs
            - Purchasing portable goals for turf fields
            - Integrating film sessions and weight room activities to enhance player growth
        - Competition Level and League Participation
            - Tony recommended entering tems in higher Level Leagues (Level 1 or 2; EDP if possible)
                - More challenging for players
            - Non-select groups continuing in CDYSL
            - Group discussed importance of increasing girls' teams to secure EDP participation
        - Player Commitment & Retention
            - Plan emphasized setting clear expectations for attendance and commitment
            - Aiming to retain serious players to foster a positive, competitive culture while also providing opportunites for mutli-sport athletes
        - Operationalization and Communication
            - Ken led a discussion on next steps, including rolling out plan to families, aligning tryout schedules, and ensuring new structure is communicated alongside regular tryout information

9. Cornhole Tournament

Ken reviewed the status of upcoming cornhole tournament at Fort Orange Brewery

- Current Registration
    - Only 10 teams registered
    - Kristen brought up it was the same day as the CHS Pack Fest
    - Agreed to keep registration open to maximize participation
- Promotion and Community Engagement
    - Increase promotion through email, social media, word of mouth
    - Aiming to double participation (20 teams)
    - Ken committed to sendign another email
- Prizes and Logistics
    - Ken confirmed medals for top 3 teams have been ordered
    - Jenn requested advanced notice of the prize fund amount

10. Administrative and Facitlity Updates

Discussed field lining, equipment orders and website updates

- Field Lining and equipment

    - Jay confirmed readiness to handle field lining
    - Need to order field paint
    - Tony offered to order game balls for travel teams
    - Same field lining arrangements as previous year
- Website and Communication update
    - Ken commited to updating website with corrected team sizes and schedule
    - Ken to send out comprehensive email
        - Rec registration
        - Fundraising tournament
        - Travel program highlights

Adjournment:

There being no further business, the meeting was adjournded at 8:35pm

Prepared by:

Becky O'Hare, Secretary